



2026 Gala Sponsorship

Saturday October 3, 2026

Green Valley Ranch Resort Grand Ballroom
Henderson, Nevada

Real Help. Real Hope. In Real Time.

About Us

The J&J Foundation is a 501(c)(3) nonprofit founded by two people who have experienced profound loss.

Roni Lowery lost her son Justin when the illness of addiction led to his life ending. Charles Brignall lost his sister Julie when postpartum psychosis led to her life ending as well.

Two different tragedies. Two families forever changed. One shared purpose: to help others before another family has to experience this heartbreak.

Justin was a loving, sensitive young man with a beautiful heart and a spirit that touched everyone who knew him. He had dreams, goals, and so much life still ahead of him. He was just 24 years old. To his mom, he wasn't a statistic, he was her son, deeply loved beyond words, and a part of her heart that will always be missing.

Julie was someone people naturally gravitated toward, a woman of deep faith, kindness, and strength. After the birth of her twins, she suffered from postpartum psychosis, a severe mental health illness that tragically led to her death.

After losing Justin and Julie, Roni and Charles made a promise: their loved ones' stories would not end in tragedy alone — their lives would become part of something that helps save others.

Together they founded The J&J Foundation, named in Justin and Julie's honor, with one simple mission: No one should ever be turned away from treatment because they cannot afford help.

Because when someone finds the courage to say "I'm ready," that moment cannot wait.

Through their work, Justin and Julie's legacy lives on — helping others find hope, healing, and the chance at a different ending.

The Mission: The J&J Foundation offers a pathway to help, hope, and healing for those suffering from mental illness and substance use disorders. Through educational initiatives and financial assistance for individuals who cannot afford treatment, we provide opportunities for profound change, growth and empowerment that can lead to a healthy and meaningful life.



WHY THIS MATTERS FOR YOUR BUSINESS

A Local Cause. A Lasting Impact.

The J&J Foundation is a registered 501(c)(3) nonprofit organization. Corporate sponsorships are tax-deductible to the full extent permitted by law. We are happy to provide documentation for your finance or legal team upon request. Beyond the tax benefit, sponsoring the J&J Foundation places your brand in front of 500 Las Vegas business and community leaders at one of the valley's most meaningful annual events – and aligns your company with a cause that has touched nearly every family in this city.

Mental health and addiction affect your employees, their families, and your community. This is not a distant cause – it is a local one, and your investment stays local. This is the **Foundation's 4th Annual Gala**. What began as an intimate evening has grown to nearly 400 guests, **with a goal of 500 in 2026**. The room is full of people who believe that no one should lose someone they love because they could not afford to get help. Your sponsorship makes that possible.



Sponsorship Levels

Champion \$25,000

The cornerstone of the evening — standing at the top of the Foundation's mission.

- Presenting sponsor designation across all event materials, signage, and communications
- 2 VIP Tables for 10 with premier placement, champagne service, and elevated swag bags
- 60 luxury raffle tickets (valued at \$100 each)
- Prominent logo placement on event screens during the evening and in the printed program
- Full-page ad in the printed event program
- Dedicated social media features before, during, and after the event
- Verbal recognition during the evening by the emcee
- Logo and link on the J&J Foundation website for the full event cycle

Advocate \$10,000

An engaged partner — present in the room and deeply invested in the mission.

- 1 VIP Table for 10 with preferred seating, champagne service, and elevated swag bags
- 30 luxury raffle tickets (valued at \$100 each)
- Half-page ad in the printed event program
- Logo on event screens during the evening and in the printed program
- Dedicated social media recognition post
- Verbal recognition by emcee during the program
- Logo and link on the J&J Foundation website

VIP Table \$5,000

Every voice matters — thank you for being part of this.

- 1 VIP Table for 10 with preferred seating and swag bags
- 10 luxury raffle tickets (valued at \$100 each)
- Name listed in printed event program
- Social media mention



Tickets + Tables

Individual Ticket

\$250

- Single seat at shared table
- Dinner service
- Cocktail reception
- Silent auction & entertainment

Standard Table

\$2,000

- Reserved table for 10
- Full dinner service
- Cocktail reception
- Silent auction & entertainment

In-Kind Sponsors

The J&J Foundation also welcomes in-kind contributions that directly support the event experience. In-kind partners receive recognition commensurate with the value of their contribution.

Current opportunities include:

- Event décor and additional staging elements
- Swag bag items and branded gifting
- Printing and signage
- Entertainment and experiential activations
- Food trucks, champagne, and wine

If your business has products or services that could enhance the evening, we would love to explore a partnership. In-kind contributions are fully tax-deductible to the extent permitted by law.

Our contacts



thejnjfoundation.org



513.545.3815

(SPONSORSHIP DIRECTOR)



giving@jnjfoundation.org



@thejnjfoundation





